



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962804-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Hambrick & Associates**  
**Attention: Accounts Payable**  
**10440 Deer Chase Avenue**  
**Orland Park, IL 60467**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Tierney/D/Congress	John Tierney w/o 10/8	#3333

Flight Dates	Order #	Alt Order #
10/11/12 - 10/14/12	962804	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8137		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/14/12	6a Eyeopener	558-7a	---TF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/11/12	6:59 AM	6a Eyeopener	558-7a	:30	TI ER0630H	\$1,200.00 NM
1	WCVB	F	10/12/12	6:59 AM	6a Eyeopener	558-7a	:30	TI ER0630H	\$1,200.00 NM
2	10/11/12	10/14/12	Good Morning America	658-9a	---TF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	8:52 AM	Good Morning America	658-9a	:30	TI ER0730H	\$800.00 NM
2	WCVB	F	10/12/12	8:47 AM	Good Morning America	658-9a	:30	TI ER0630H	\$800.00 NM
3	10/11/12	10/14/12	Weekend GMA	7-8a	-----SS	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----SS	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/13/12	7:40 AM	Weekend GMA	7-8a	:30	TI ER0730H	\$800.00 NM
1	WCVB	Su	10/14/12	7:40 AM	Weekend GMA	7-8a	:30	TI ER0630H	\$800.00 NM
4	10/11/12	10/14/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/13/12	8:51 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	TI ER0630H	\$600.00 NM
5	10/11/12	10/14/12	ELLEN EF	4P-5P	---TF--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	4:22 PM	ELLEN EF	4P-5P	:30	TI ER0630H	\$1,200.00 NM
6	10/11/12	10/14/12	Newscenter 5 at 5	5-6p	---TF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									

## MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962804-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Tierney/D/Congress	John Tierney w/o 10/8	#3333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/11/12	10/14/12	Newscenter 5 at 5 Class of Time - Pre-emptible with notice	5-6p	---TF--	:30	2	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			<u>MTWTFSS</u> ---TF--		<u>Spots/Week</u> 2	<u>Rate</u> \$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	TI ER0630H	\$1,200.00 NM
2	WCVB	F	10/12/12	5:40 PM	Newscenter 5 at 5	5-6p	:30	TI ER0630H	\$1,200.00 NM
7	10/11/12	10/14/12	Newscenter 5 at 6 Class of Time - Pre-emptible with notice	6-630p	---TF--	:30	2	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			<u>MTWTFSS</u> ---TF--		<u>Spots/Week</u> 2	<u>Rate</u> \$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	TI ER0630H	\$2,000.00 NM
2	WCVB	F	10/12/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	TI ER0630H	\$2,000.00 NM
8	10/11/12	10/14/12	6p News Weekend Class of Time - Pre-emptible with notice	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	6:29 PM	6p News Weekend	6-630p	:30	TI ER0630H	\$1,000.00 NM
9	10/11/12	10/14/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	---TF--	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			<u>MTWTFSS</u> ---TF--		<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	7:20 PM	M-F Inside Edition	658-730p	:30	TI ER0730H	\$1,500.00 NM
2	WCVB	F	10/12/12	7:27 PM	M-F Inside Edition	658-730p	:30	TI ER0630H	\$1,500.00 NM
10	10/11/12	10/14/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	---TF--	:30	2	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			<u>MTWTFSS</u> ---TF--		<u>Spots/Week</u> 2	<u>Rate</u> \$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/11/12	7:45 PM	Chronicle	728-8p	:30	TI ER0630H	\$1,500.00 NM
1	WCVB	F	10/12/12	7:51 PM	Chronicle	728-8p	:30	TI ER0730H	\$1,500.00 NM
11	10/11/12	10/14/12	Last Resort Class of Time - Immediately Pre-emptible without notice	758-9p	---T---	:30	1	\$4,800.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			<u>MTWTFSS</u> ---T---		<u>Spots/Week</u> 1	<u>Rate</u> \$4,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	8:00 PM	Last Resort	758-9p	:30	TI ER0630H	\$4,800.00 NM
12	10/11/12	10/14/12	20/20 Class of Time - Immediately Pre-emptible without notice	958-11p	----F--	:30	1	\$4,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			<u>MTWTFSS</u> ----F--		<u>Spots/Week</u> 1	<u>Rate</u> \$4,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/12/12	10:37 PM	20/20	958-11p	:30	TI ER0630H	\$4,000.00 NM
13	10/11/12	10/14/12	Revenge Class of Time - Pre-emptible with notice	858-10p	-----S	:30	1	\$12,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12			<u>MTWTFSS</u> -----S		<u>Spots/Week</u> 1	<u>Rate</u> \$12,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	9:42 PM	Revenge	858-10p	:30	TI ER0630H	\$12,000.00 NM



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962804-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Tierney/D/Congress	John Tierney w/o 10/8	#3333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/11/12	10/14/12	Newscenter 5 at 11 Class of Time - Pre-emptible with notice	11-1130p	---TF-S	:30	3	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF-S	<u>Spots/Week</u> 3	<u>Rate</u> \$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	11:14 PM	Newscenter 5 at 11	11-1130p	:30	TI ER0630H	\$2,500.00 NM
2	WCVB	F	10/12/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	TI ER0630H	\$2,500.00 NM
3	WCVB	Su	10/14/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	TI ER0630H	\$2,500.00 NM
15	10/11/12	10/14/12	Nightline Class of Time - Immediately Pre-emptible without notice	1135p-1206a	---TF--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/11/12	11:54 PM	Nightline	1135p-1206a	:30	TI ER0730H	\$800.00 NM
16	10/11/12	10/14/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	---TF--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/12/12	12:16 PM	Midday News	1158a-1230p	:30	TI ER0630H	\$600.00 NM
17	10/11/12	10/14/12	Millionaire Class of Time - Pre-emptible with notice	1228-1p	---TF--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/12/12	12:37 PM	Millionaire	1228-1p	:30	TI ER0730H	\$500.00 NM
18	10/11/12	10/14/12	What Would You Do? Class of Time - Pre-emptible with notice	858-10p	----F--	:30	1	\$4,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/12/12	9:40 PM	What Would You Do?	858-10p	:30	TI ER0630H	\$4,000.00 NM
19	10/11/12	10/14/12	AFHV Class of Time - Pre-emptible with notice	658-8p	-----S	:30	1	\$7,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	7:20 PM	AFHV	658-8p	:30	TI ER0730H	\$7,000.00 NM
20	10/11/12	10/14/12	666 Park Ave Class of Time - Pre-emptible with notice	958-11p	-----S	:30	1	\$8,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/14/12	10:39 PM	666 Park Ave	958-11p	:30	TI ER0630H	\$8,000.00 NM
<u>Total Spots</u>							<b>29</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$70,000.00</b>
<u>Agency Commission</u>	<b>\$10,500.00</b>
<u>Net Amount Due</u>	<b>\$59,500.00</b>